

SYLVIA GIERASIMCZUK

Graphic designer



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SKILLS

Graphic design
Production design
Digital/web and social media design/animation
Print marketing
Presentations
Project management, multitasking, fast pace
Research: design trends, references, fonts
Continuing learning:
2D animation, 3D design/animation, video editing

SOFTWARE

Adobe Creative Suite: Photoshop, Illustrator, InDesign, Dreamweaver; Keynote/Google Slides/PowerPoint; Figma; Trello; Excel/Google Sheets; Wordpress; MailChimp; Mac/PC // Continuing learning: Adobe After Effects, Cinema 4D, Adobe Premiere

EDUCATION

Bachelor of Arts, Columbia College Chicago

SELF-DRIVEN WORK

Jaeger-LeCoultre annual report and presentation
Presentation, graphic design
Art direction, InDesign and Keynote content.

Edgewater Historical Society rebrand
Graphic design, web design
Branding refresh; business cards, web site

Skyrocket annual report
Graphic design
Art direction, logo, InDesign layouts, all content.

Hilton Hotels & Resorts; Chicago Public Library Foundation; Panera
Presentations, graphic design
Adaptation of Keynote template; tailored layouts and content.

RECENT EMPLOYMENT

Iris Worldwide; Chicago, IL **PPT Sell Sheet - Graphic design, production**
DDB; Chicago, IL **Google Slides deck - Graphic design, production design**
Doogma; Northbrook, IL **Graphic design, production design, UI design, project management**
Designed layouts for Facebook ads, interfaces, product samples and icons. Production of graphic elements, templates, image cutouts and manipulation. Project management of priorities and outsourced graphic teams. Researched vendors, visual assets, fonts and trends. Maintained asset libraries and updated project spreadsheets. Assisted with various non-design tasks, including testing proprietary apps.

FREELANCE EXPERIENCE

EnPointe Cabinetry, ProCraft Designs; Elk Grove Village, IL
Graphic design
Logo, business cards, tri-fold folder, invite.

Polvision TV; Chicago, IL
Graphic design, web design, web animations, presentations
InDesign media kits; Animated GIF and Flash banners; Powerpoint presentations; DreamWeaver HTML website.

Dan Gaffney & Associates; Chicago, IL
Graphic design, web design
Web design, business card, postcards.

"Diet Fiction" and "Takeout;" New Roots Films; Chicago, IL and Phoenix, AZ
Graphic design, 2D animation
Designed and animated 2D graphics for the film.

WPNA 103.1 FM; Chicago, IL
Graphic design, 2D animation, some 3D animation
Designed and animated 2D shots, 3D backgrounds. TV ad.

Polish Consulate of Chicago; Chicago, IL
Graphic design
Two annual Navy Pier parade/concert event posters and postcards for "Poland on the Pier"

Pritzker Military Library; Chicago, IL
Graphic design
Featured artist tri-fold, booklet cover. Promotional book posters.

Kim Insights LLC, Alpine Restoration; Waterbury, VT
Web design
WordPress website for marketing agency.

Denim Lounge/Madison & Friends; Chicago, IL
Graphic design
Print ads, postcards, promo cards for retail shop.

Vitamin Pictures; Chicago, IL
Production design, research
DDB Chicago promotional video. Concept, research, design support. BlackBerry Times Square (NASDAQ/Reuters) promo campaign graphics (custom map design).